

WDAB BLEACHER BEAT

Volume 1/Issue 1/November 2016

www.westlakeathleticboosters.org

<https://www.facebook.com/WestlakeDemonsAthleticBoosters/>

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MESSAGE FROM THE PRESIDENT

I hope you enjoy reading our kick-off edition of the Bleacher Beat. Working on this newsletter has made me realize how much our team has accomplished in a short time. Just 2 years ago, the former Demons Club had a profit of just \$7,000 with no major fundraisers and was unable to field or grant requests to coaches and teams. Read on to see how far we have come.

None of this would be possible without YOUR involvement and volunteer participation. Thank you! Let's keep the Demon train rolling!

- Edward Blair

THE KICK OFF

Welcome to our inaugural issue of the Westlake Demon Athletic Booster's *Bleacher Beat*. We are fortunate to have a great team of volunteers, dedicated to the advancement of our "ALL ATHLETICS/ONE GOAL" which supports all Westlake City School athletic teams in grades 7-12.

WDAB strives to provide equipment, uniforms, scoreboards, athletic structures, etc. - via the fundraising efforts of its members, parents, the greater Westlake community, and local businesses.

Read on for a list of our recent accomplishments. It has been a very busy year!

MEMBERSHIP

Heavy marketing coupled with new adult and student membership options allowed our 2016 membership numbers to increase by 85 percent! As you may know, *your* membership represents a large portion of the WDAB revenue funding multiple athletic/coach requests and needs. Please continue to spread the good word to our winter athletic teams! Signs up for our winter teams is happening now. Check out our website and membership link at <http://www.westlakeathleticboosters.org/get-involved/become-a-member/> for details.

WHERE DOES THE MONEY GO?

Do you know WDAB raised \$90,000 for Westlake athletic activities in grades 7-12 in 2015? Further, we *fully funded* ALL 2015 coaching staff team requests. We have highlighted our accomplishments below.

SCHOLARSHIPS

➤ WDAB awarded four (4) \$500 scholarships to deserving WHS 2015-2016 scholar athletes.

FIELD RENTAL

➤ Provided funding for indoor field rental use for girls & boys soccer and baseball/softball teams.

WESTLAKE DEMON PRIDE

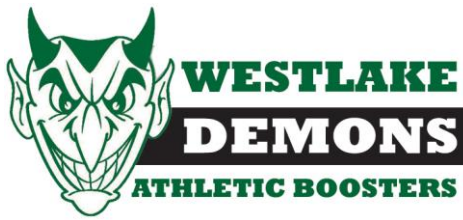
- Organized senior banners, athlete/music yard pride signs and included all teams in fall, winter & spring printed sports programs.

WESTLAKE DEMON SWAG

- Improved and expanded the availability of Demon spirit wear

CONCESSION STAND

- Staffed and ran concession stands for all sports in grades 7-12, except for WHS football (which is handled by Music Boosters.)



EXTRA TRAINING:

- Covered the cost of goalkeeping training for WHS girl's soccer

LANDSCAPING AND MAINTENANCE OF FOOTBALL AND BASEBALL FIELDS

ALUMNI & COMMUNITY OUTREACH

- The Westlake Alumni Association, with the support of WDAB, inducted four 2016 Hall of Fame inductees.



EQUIPMENT AND SUPPLIES

- Purchased brand new WHS mats for wrestling team
- Purchased storage containers, stop watches and footballs
- Purchased training goal/kick net for WHS soccer team
- Purchased poles and stanchions for WHS volleyball teams
- Purchased brand new high jump pit and pole vault supplies for WHS track and field team
- Purchased new storage shed for tennis team, located adjacent to the WHS tennis courts

UNIFORMS

- Purchased full, new uniforms for LBMS 2015 football team, including shoulder pads, helmet decals and numerals
- Purchased polo shirts, rain jackets and golf bags for WHS boys golf team
- Purchased rain jackets and uniforms for WHS football cheerleaders
- Purchased duffel bags for swimming
- Purchased new away jerseys for WHS boy's soccer teams
- Purchased new home jerseys for WHS boy's basketball
- Purchased new singlets for LBMS and WHS wrestling teams
- Purchased new uniforms and belts for WHS baseball teams
- Purchased new full set of home and away jerseys for WHS football team

RECENT 2016 PROJECTS

Recently, WDAB assisted with funding to replace Westlake Rec Center's Aquatics scoreboard which is used by WHS swim teams. We also purchased court benches for WHS tennis teams and outfitted the WHS cheerleaders, girl's soccer and basketball teams with new uniforms. The boy's lacrosse team also received new uniforms and helmets. Further, we offered new uniforms for 2016 – 2017 LBMS physical education classes. We'll also continue field maintenance and offer indoor field rental use through the winter months.

WDAB also celebrated the completion & opening of the state-of-the-art weight room at Westlake High School in May 2016. The weight room was a 2016 capital campaign, funded by an anonymous donor, WDAB members and an online fundraising campaign. WDAB raised \$80,000 to fully fund the project.

LOOKING AHEAD TO 2017

While we have accomplished quite a bit in the last year, there is still more work to be completed! The Executive Board continues to identify the wants and needs of our athletic teams to best serve our student athletes.



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Save the dates

November 30- December 2, 2016 - Winter "Green Out" t-shirt & spirit sale. (Sponsored by Westlake Sky Zone.) Show your Demon pride and buy a long-sleeve t-shirt to wear to Demon athletic games. T-shirts will be sold at LBMS & WHS during lunch periods.

December 1, 2016 – WDAB Mtg. WHS Rotunda, 7 p.m.

December 10, 2016 – WDAB Holiday Sale – WHS Rotunda, 9 a.m. – 12 noon

In addition to our great selection of new adult styles, hats, gloves, and gift items, we will also have a limited supply of Westlake youth hoodies and long-sleeve t-shirts. Plus, we'll take care of the gift wrapping for you. Don't miss out! - Be sure to shop the sale early. Doors open at 9 a.m.

February 3, 2017 – Spaghetti Dinner & 50/50 "Demon Dough" Raffle – All teams will sell raffle tickets. 50% of proceeds will go towards Boosters, 50% to the lucky raffle winner. Tickets are \$5 each or 6 for \$25. This is the only fundraiser where we ask our athletes to sell anything! New inductees for our Hall of Fame will also be announced this evening.

April 1, 2017 – WDAB Bash

WDAB EXECUTIVE BOARD

President: Edward Blair

president@westlakeathleticboosters.org

Vice President: Roberta Rence

vp@westlakeathleticboosters.org

Vice President/Fundraising:

Gina Redinger

vp_fundraising@westlakeathleticboosters.org

Secretary: Lori Jolliffe

secretary@westlakeathleticboosters.org

Treasurer: Barb Kerr

treasurer@westlakeathleticboosters.org

Thank you to our 2016 Corporate Champions & Sponsors



SKY ZONE
TRAMPOLINE PARK



WDAB would like to welcome Sky Zone Westlake as our new corporate partner & sponsor of our 2016 winter Green out t- shirt! As part of our partnership, Sky Zone is offering a discount to all jumpers. Use code "WDAB16" for \$2 OFF each jumper. 10% off is also active for b-day party/group booking through the end of December using the code "WDAB17".

Westlake High School Hockey Club is looking for new players! High school boys and girls who are interested should contact Coach Duke at Duke@westlake.k12.oh.us or visit westlakedemonshockey.org for more information.

The Westlake High School Hockey Club is dedicated to teach skills and teamwork that will create a solid foundation for any hockey player. They are dedicated to building a player's self-confidence, development of high esteem and building strong character. Come out on the ice and learn more about the growing Westlake Hockey program.

