



Westlake Demons Athletic Boosters Meeting Minutes October 5, 2017, 7p

Athletic Director's Report – Tony Cipollone

- Welcomes New coaches
- Looking for assistant swim coaches
- Hockey helmets approved, thank you
- Girls clinched SWC tennis
- Soccer brackets coming out Sunday; straight bracket, like NCAA
- Senior nights are happening
- OSHAA leadership conference – kids had a great time
- Facilities: track is still being discussed – there may be a chance for a 3-yr quick fix (\$150K), until we are ready to do the whole thing; baseball – looking at backstop options (brick wall, netting)
- We need a new sound system at the football field
- Basketball programs – midnight madness at 6p (Nov 4th); cheerleaders
- Website – talk to coach if you are not getting updates.
- Banquets are coming up.
- Weight room updates are coming up – approved WDAB costs from the springs

Officers Reports

President – Gina Redinger

- Gina went to Hall Of Fame dinner; \$450 was donated by WDAB; Go – it was a very nice event!
- 50/50 Raffle – good money coming in
- Bottled water – we need a cooler for WHS – we will be ready for Winter Sports
- Tailgate – thank you to all who brought stuff – it was very well attended; need to up the food amount for next year
- Kudos came from Avon coach
- Call out – need additional graphic design work...please let us know if you have those skills.
- Rec center scarecrow contest – WDAB is dressing a scarecrow

Vice President – Tish Henry

- Communications with team reps is ongoing; we are going to add head coaches to the emails, so they have the same information

Vice President Fundraising – Meredith LaVecchia

- (2) sponsors for the water bottle labels – Madison Eye Care + Della Vellas



- OSU/MI FUNdraiser – squares – there will be a link online \$25/pp – includes food, 2 beers, pop; contests – spirit attire; at Panini’s; doors open at 11a

Treasurer – Barb Kerr

- See attached
- Reach out if you have questions about your team account; see “reserves” on the Balance Sheet
- Teams are allowed 2 fundraisers per year – money goes in to these reserves; we will re-pay you, and have no control

Secretary – Lori Jolliffe

- Please sign in

Committee Reports

Alumni & Community Relations – Megan Moutoux

- Our Hall of Fame event on Thursday Sept. 28th welcomed 95 guests to celebrate 4 wonderful Class of 2017 Hall of Fame inductees: Athletic Karen Swanson Haan, Distinguished & Honorary - George Christ, Ken Krepop, and Tom Beres and our Lifetime Achievemnt honorees is the Dean Family- Deans Greenhouse.
- It was a wonderful evening showcasing Demon history. Many will be able to view it on WHBS in a few weeks. I will share the link to WDAB as soon as available.
- Thank you to all for the tailgate support and cheering on our alumni at the football game. Our alumni efforts are growing and becoming a important piece of preserving Demon HISTORY!
- Be on the lookout for more Alumni info to come...looking to add stuff to the Alumni page on WLAKE.ORG. We look forward to more nominations for our 2018 class. email moutoux@wlake.org if you have a nomination. Forms will be online soon!!
- Demon history is important and the Alumni Association applauds the boosters support and efforts...

Concessions – Christine Brown

- Winter link is open – it will be sent to team rep and will be online; each family works 2 shifts
- 1 pallet will be delivered; needs to be stored (ticket room or new spirit store)
- Gina – we need a cooler; Christine – please take lead on getting a new cooler

Membership – Sandy Blair

- We are almost at 200 members; it has slowed down
- We will do an email to our winter families soon – we are almost where we were last year
- We encourage our coaches to become members



Publicity – Melissa Grimes

- Gina – will add Melissa as an admin for the FB page; we need to start promoting advertisers and sponsors
- Send Melissa your info if you need something promoted

Scholarships - Roberta Rence – not present, no report

Senior Banners – Roberta Rence – not present, no report

Spaghetti Dinner – Jim & Lisa Feldner

- Held during the play
- Confirmed date: Feb 2, 2018

Spirit Wear – Kelly Ilg, Fawn Carson

- May be grand opening at Spirit Wear
- Sales are steady
- December Holiday sale – Sat, Dec 9; 9a-12p; secondary night – 9/12; 6-8p – Basketball game
- We have satellite shops at LBMS – they sold and made \$600;
- We are ballparking February to have shop open; currently looking at fixtures for sale; meeting with merchandise designers

Sports Programs – Gina Redinger

- We have 40 to sell; \$330 in receivables
- Winter Spring ad rates will be online next week
- We need someone to handle good luck ads – this is basically computer work; need someone to step up, or these will be done; there is no design element
- Photo dates set for winter

Team Reps – Tish Henry

Varsity Jackets – Sharon Prexta

Volunteer Coordinator (non-concession) – Cheryl Bansek

Website – Lori Jolliffe

New Business

We are in a position to fund a larger project. We are looking at dramatic improvement to our athletic wing; our trophies are in a storage room somewhere, and the Executive Board is ready to tackle this project.

We have investigated the digital style display, but we are looking at high-end “old school” The investment is going to be:

- Physical display of meaningful trophies and hardware.
- New Recognition Boards made for other significant accomplishments including SWC Champions, State, Regional And District winners and qualifiers
- Record Boards for each sport



- Demon History and Branding
- Alumni Athletic Hall of Fame Inductees

Goal is to have it ready to go by Fall 2018. This aligns with our mission – promotes all of our athletes

Next meeting: November 2, 2017, 7p - Westlake High School

Westlake Demon Athletic Boosters

Balance Sheet

As of September 30, 2017

10/02/17

Accrual Basis

Sep 30, 17

ASSETS

Current Assets

Checking/Savings

1000 · Cash

1005 · Petty Cash - Spirit Wear

350.00

1010 · Checking - First Fed Lakewood

151,840.30

Total 1000 · Cash

152,190.30

Total Checking/Savings

152,190.30

Accounts Receivable

1100 · Accounts Receivable

11,883.14

Total Accounts Receivable

11,883.14

Other Current Assets

1200 · Other Current Assets

1210 · Spirit Wear Inventory

21,510.82

1220 · Spirit Wear PE Uniforms

6,925.25

Total 1200 · Other Current Assets

28,436.07

Total Other Current Assets

28,436.07

Total Current Assets

192,509.51

TOTAL ASSETS

192,509.51

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Accounts Payable

2000 · Accounts Payable

280.00

Total Accounts Payable

280.00

Other Current Liabilities

2100 · Other Current Liabilities

2120 · Weight Room

50.00

2200 · Reserves

2210 · Baseball

1,786.97

2215 · Basketball - Boys

669.85

2220 · Golf - Boys

4.51

2225 · Football

2227 · FB Golf Outing

2227A · Golfers

8,100.00

2227B · Sponsors

7,400.00

2227C · Costs

-7,382.50

2227D · Auction/Beverages/Etc

2,658.00

Total 2227 · FB Golf Outing

10,775.50

2225 · Football - Other

4,087.89

Total 2225 · Football

14,863.39

2230 · Lacrosse - Boys

-204.29

2232 · Lacrosse - Girls

1,507.63

2235 · Soccer - Boys

790.60

2236 · Soccer - Girls

5,165.00

2240 · Cheerleading

150.00

2245 · Gymnastics

78.60

Total 2200 · Reserves

24,812.26

9:51 PM
10/02/17
Accrual Basis

Westlake Demon Athletic Boosters
Balance Sheet
As of September 30, 2017

	Sep 30, 17
2100 · Other Current Liabilities - Other	35,225.00
Total 2100 · Other Current Liabilities	60,087.26
Total Other Current Liabilities	60,087.26
Total Current Liabilities	60,367.26
Total Liabilities	60,367.26
Equity	57,035.89
30000 · Opening Balance Equity	21,570.76
32000 · Unrestricted Net Assets	53,535.60
Net Income	
Total Equity	132,142.25
TOTAL LIABILITIES & EQUITY	192,509.51

Westlake Demon Athletic Boosters
Profit & Loss
 July through September 2017

Jul - Sep 17

Ordinary Income/Expense
 Income

4000 · Revenue	
4100 · Revenue - Events	
4105 · 50/50 Raffle	1,097.00
4130 · Spirit Rally	2,000.00
Total 4100 · Revenue - Events	3,097.00
4200 · Revenue - Spirit	
4205 · Yard Signs	1,180.00
4210 · All Sports Cards	1,614.00
4215 · Senior Banners	1,937.00
4220 · Spirit Wear	17,055.41
4225 · White Out T-Shirts	6,987.00
Total 4200 · Revenue - Spirit	28,773.41
4300 · Revenue - Concessions	
4310 · School Games	5,808.00
Total 4300 · Revenue - Concessions	5,808.00
4400 · Revenue - Membership	
	30,375.00
Total 4000 · Revenue	68,053.41
4500 · Other Revenue	55.00
4600 · Programs	
4605 · Good Luck Ads	705.00
4610 · Program Gate Sales	1,510.00
4600 · Programs - Other	18,224.00
Total 4600 · Programs	20,439.00
Total Income	88,547.41
Cost of Goods Sold	
5000 · Cost of Goods Sold	
5100 · Events	
5105 · 50/50 Raffle	60.00
Total 5100 · Events	60.00
5200 · Spirit	
5205 · Yard Signs	789.10
5210 · All Sports Cards	100.09
5215 · Senior Banners	2,720.00
5220 · Spirit Wear	651.96
5225 · White Out T-Shirts	2,969.55
Total 5200 · Spirit	7,230.70
5300 · Concessions	
5310 · School Concessions	4,128.65
Total 5300 · Concessions	4,128.65
5400 · Membership	655.07
5600 · Programs	2,301.42
Total 5000 · Cost of Goods Sold	14,375.84
Total COGS	14,375.84
Gross Profit	74,171.57
Expense	
5130 · Spirit Rally	1,064.91

9:53 PM
10/02/17
Accrual Basis

Westlake Demon Athletic Boosters
Profit & Loss
July through September 2017

	Jul - Sep 17
6000 · Expenses	
6025 · Awards - Winter	482.50
6026 · Awards - Spring	0.00
6100 · Other Expenses	450.00
Total 6000 · Expenses	932.50
6200 · Administrative Expenses	
6210 · Credit Card Fees	1,274.96
6215 · Website	70.68
6230 · Supplies	47.34
6235 · Misc	621.20
Total 6200 · Administrative Expenses	2,014.18
7000 · Sports	
7005 · All Sports	11,200.00
7010 · Fall Sports	18,600.00
7015 · Winter Sports	7,500.00
7020 · Spring Sports	16,525.00
Total 7000 · Sports	53,825.00
Total Expense	57,836.59
Net Ordinary Income	16,334.98
Net Income	<u>16,334.98</u>