



Westlake Demons Athletic Boosters Meeting Minutes February 8, 2018, 7p

Athletic Director's Report – Tony Cipollone

- Requests/Thank Yous
 - No requests at this time
 - Thank you to the Feldner's and all their hard work on the spaghetti Dinner-Great Event
 - Thank you to Alumni (Megan and crew) great turnout for event
 - Thank you to Gina, Kelly, Fawn and everyone involved in The Dub!
 - Great thank you email from Gary D!
- Updates
 - Congrats to Dane Rimko-New Head Girls Soccer Coach - there will be a "meet the Coach Night" soon
 - OHSAA Girls 1st round will be Saturday, 2/17 at 1 pm vs. John Marshall; Boys draw this weekend
 - Sectional Wrestling-2/24, service hours, Help always appreciated-plenty of jobs
- Banquets
 - Monday, March 12th- 6 pm dinner/7 pm ceremony: Wrestling, Swimming, Gymnastics
 - Tuesday, March 13th 6 pm Dinner/7 pm Ceremony: Boys Basketball, Girls Basketball, Hockey, Cheerleading
- Leadership group updates
 - Karen Swanson-Haan spoke at last meeting, also discussed the drug testing
 - Next meeting scheduled for 2/27
 - Want to Work on "The Green and White Standard" - For reference look at Berea Midparks Orange and Blue Standard on their website
- Facilities: Track-summer: band-aid fix

Officers Reports

President – Gina Redinger

- Thank you to Lisa & Jim Feldner on a fabulous job with the Spaghetti Dinner!
- A special thanks to Cheryl Bansek who presold 170 tickets to LBMS basketball players and families.
- Only a handful of our coaches attended. Needs to be addressed for future WDAB events.
- Thank you to Kelly Ilg and Fawn Carson on a fantastic W Shop Grand Opening.
 - In all we received \$6,500 in donations of goods and services and \$2000 in direct contributions. Rough estimate of cost of store \$6404.
 - We have put security cameras and entry protocol in place with school staff to limit entry into the store and prevent theft.
- Nominating Committee – The Executive Board which consists of the Officers and Committee Chairpersons will serve as the Nominating Committee for all open positions to be filled for next year.



- We have the following positions open:
 - Concessions – we have 1-2 people to take over
 - Membership – need a written description
 - Treasurer – need a written description
 - Sports Programs
 - Spaghetti Dinner – need a written description
 - Spirit Wear/Phys Ed Uniforms for LBMS – filled
 - Varsity Letter Jackets – filled – Sharon Prexta stepping down
 - When we have a full slate of nominations, probably in May, we will add to the website for 2 weeks, then take a vote.
 - Discussion for additional committees beginning with new term in July 2018
 - WDAB Social – we have had this in the past – someone who could organize very informal opportunities 2-3x a year for the WDAB membership to get together. Helps build community, relationships and the organization as a whole.
 - WDAB Connect – a committee that would look for small or big ways for WDAB to have a presence in our local community or beyond to give back. WDAB has an obvious need to be fundraising all the time, but we have established ourselves and are now in a position to be a group that also gives back or an organization that helps to organize others to give back.
 - Collect supplies to send to hurricane victims at home football games
 - partner with Westlake Community Center to adopt a family/families who request Westlake spirit wear, athletic equipment, etc. for their holiday wish list at Christmastime.
 - Collect school supplies at the Spirit Rally in August for needy kids in Westlake to start the year off at school.
- The Executive Board met on January 11 and discussed large-scale projects for 2018.
 - The Westlake Pride Project is fully supported by the Executive Board.
 - This project will have several phases:
 - Phase 1 will include The Hall of Pride
 - Record Boards – in production
 - Boulevard Banners
 - Upper Wall Murals
 - A Demon Elite Showcase for State Qualifiers and Current Class of Hall of Fame Inductees
 - A Southwestern Conference Championship Board for All Varsity Sports
 - A Wall dedicated to All OHIO Achievers
 - Athletic Hall of Fame Recipients
 - Trophy Showcases – hardware for district and above, current awards
 - Alma Mater Board in Rotunda; Fight Song Board in Rotunda
 - Window Graphics in lobby near gymnasium
 - Phase 2 will most likely include the gymnasium - Reorganization of Current Banners



- The Executive Board also discussed the need for professional speakers for coaches and motivational speakers for athletes. Goal to improve the culture of athletics.
 - I have received 1 proposal from The Positive Coaching Alliance. This would be something we would roll out in the fall. I will be talking with St. Ignatius and Bay Village Schools who both used Positive Coaching Alliance for several years.
- WDAB purchased the plaques for the fall athletes which were given to them at the fall banquets.

Vice President – Tish Henry; not present, no report

Vice President Fundraising – Meredith LaVecchia

- Demon Derby – 2/12; planning committee meeting
- Need to fill some committee roles: yard signs; programs; raffles
- We are looking for t-shirts to make a t-shirt blanket – need about 12-13
- Corporate sponsors – if you have names, please send

Treasurer – Barb Kerr

- See attached
- Spirit wear value is @23K

Secretary – Lori Jolliffe

Committee Reports

Alumni & Community Relations – Megan Moutoux

- HOF introduced new class, they had a nice turn out

Concessions – Christine Brown

- There are still some times open for volunteers
- High school students are OK

Publicity – Melissa Grimes

- There was a nice article in the WestLife about the store and the Spaghetti Dinner
- Next up is Demon Derby and Scholarship winners

Scholarships - Roberta Rence

- Applications are to the Guidance office
- 2 or 3 spots are filled for people to read; need a sophomore or 8th grade parent to read
- Parent must be a WDAB member

Spaghetti Dinner – Jim & Lisa Feldner

- We planned for 250, then upped to 300 meals
- Placemat ads, thank you Gina!
- Thank you to kitchen staff, volunteers
- We sold 344 dinner – so an increase of over 20%; profit of over 2K



Spirit Wear – Kelly Ilg, Fawn Carson

- Store opening; Paul, Gina, Chad – all spoke
- Thank you from Mr. Dilillo
- We had an athlete, musician, a scholar and an artist
- Special thank you to Dana Wolfe and Megan Moutoux
- Lots of donations:
 - Paint
 - Ace Hardware donated painting supplies
 - Mike Brizes built the counter
 - Design Surfaces donated the quartz countertops
 - Alpha Graphics donated some graphics
- Sales that night @\$1800-\$2000
- We have security cameras – all paid for by the district
- There is an operations manual
- Who will run it, and when will it be open? Set hours for February

Sports Programs – Gina Redinger

- There will be a Spring Program – details TBA

Varsity Jackets – Sharon Prexta

- We have made a profit of over 3K since taking on these sales
- Sample sizes are in Tony's office

Website – Lori Jolliffe

- To update with 2017 members

Westlake Demon Athletic Boosters

Balance Sheet

As of January 31, 2018

02/07/18
Accrual Basis

	Jan 31, 18
ASSETS	
Current Assets	
Checking/Savings	
1000 · Cash	
1005 · Petty Cash - Spirit Wear	350.00
1010 · Checking - First Fed Lakewood	156,847.37
Total 1000 · Cash	157,197.37
Total Checking/Savings	157,197.37
Accounts Receivable	
1100 · Accounts Receivable	567.14
Total Accounts Receivable	567.14
Other Current Assets	
1200 · Other Current Assets	
1210 · Spirit Wear Inventory	23,907.63
1220 · Spirit Wear PE Uniforms	6,925.25
Total 1200 · Other Current Assets	30,832.88
Total Other Current Assets	30,832.88
Total Current Assets	188,597.39
TOTAL ASSETS	188,597.39
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
2100 · Other Current Liabilities	
2110 · Annual Sport Passes	17,292.00
2120 · Weight Room	50.00
2125 · W Shop	-4,739.39
2200 · Reserves	
2210 · Baseball	1,586.97
2215 · Basketball - Boys	511.85
2216 · Basketball - Girls	650.00
2220 · Golf - Boys	4.51
2225 · Football	
2227 · FB Golf Outing	
2227A · Golfers	7,600.00
2227B · Sponsors	7,400.00
2227C · Costs	-7,382.50
2227D · Auction/Beverages/Etc	2,396.00
Total 2227 · FB Golf Outing	10,013.50
2225 · Football - Other	945.71
Total 2225 · Football	10,959.21
2230 · Lacrosse - Boys	-204.29
2232 · Lacrosse - Girls	1,507.63
2235 · Soccer - Boys	490.60
2236 · Soccer - Girls	75.23
2240 · Cheerleading	150.00
2245 · Gymnastics	78.60
2255 · Softball	4,585.00
Total 2200 · Reserves	20,395.31

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Balance Sheet

As of January 31, 2018

02/07/18
Accrual Basis

	Jan 31, 18
2100 · Other Current Liabilities - Other	36,768.72
Total 2100 · Other Current Liabilities	69,766.64
Total Other Current Liabilities	69,766.64
Total Current Liabilities	69,766.64
Total Liabilities	69,766.64
Equity	
30000 · Opening Balance Equity	57,035.89
32000 · Unrestricted Net Assets	58,771.38
Net Income	3,023.48
Total Equity	118,830.75
TOTAL LIABILITIES & EQUITY	188,597.39

Westlake Demon Athletic Boosters

Profit & Loss

July 2017 through January 2018

02/07/18

Accrual Basis

	Jul '17 - Jan 18
Ordinary Income/Expense	
Income	
4000 · Revenue	
4100 · Revenue - Events	
4105 · 50/50 Raffle	1,097.00
4110 · Spaghetti Dinner Advertising	400.00
4115 · Spaghetti Dinner	52.00
4130 · Spirit Rally	2,000.00
4135 · OSU Watch Party	1,485.00
Total 4100 · Revenue - Events	5,034.00
4200 · Revenue - Spirit	
4205 · Yard Signs	1,397.60
4210 · All Sports Cards	0.00
4215 · Senior Banners	1,918.00
4220 · Spirit Wear	42,461.41
4225 · White Out T-Shirts	6,987.00
4230 · Green Out T-Shirts	4,138.00
Total 4200 · Revenue - Spirit	56,902.01
4300 · Revenue - Concessions	
4310 · School Games	25,113.50
Total 4300 · Revenue - Concessions	25,113.50
4400 · Revenue - Membership	17,771.00
Total 4000 · Revenue	104,820.51
4500 · Other Revenue	1,305.00
4600 · Programs	
4605 · Good Luck Ads	920.00
4610 · Program Gate Sales	1,535.00
4600 · Programs - Other	17,319.00
Total 4600 · Programs	19,774.00
Total Income	125,899.51
Cost of Goods Sold	
5000 · Cost of Goods Sold	
5100 · Events	
5105 · 50/50 Raffle	60.00
5125 · Demon Derby	
5125B · Entertainment	200.00
Total 5125 · Demon Derby	200.00
5130 · Spirit Rally	1,064.91
5135 · OSU Watch Party	1,067.99
Total 5100 · Events	2,392.90
5200 · Spirit	
5205 · Yard Signs	789.10
5210 · All Sports Cards	100.09
5215 · Senior Banners	4,235.00
5220 · Spirit Wear	28,992.79
5225 · White Out T-Shirts	2,969.55
5230 · Green Out T-Shirts	3,080.00
Total 5200 · Spirit	40,166.53
5300 · Concessions	
5310 · School Concessions	11,150.45
Total 5300 · Concessions	11,150.45

Westlake Demon Athletic Boosters

Profit & Loss

July 2017 through January 2018

02/07/18

Accrual Basis

	Jul '17 - Jan 18
5400 · Membership	975.07
5600 · Programs	3,440.42
Total 5000 · Cost of Goods Sold	58,125.37
Total COGS	58,125.37
Gross Profit	67,774.14
Expense	
6000 · Expenses	
6020 · Awards - Fall	1,307.38
6025 · Awards - Winter	482.50
6026 · Awards - Spring	0.00
6035 · Weight Room	488.80
6100 · Other Expenses	951.78
Total 6000 · Expenses	3,230.46
6200 · Administrative Expenses	
6210 · Credit Card Fees	2,460.50
6215 · Website	119.28
6220 · Postage	90.00
6225 · Printing	1.60
6230 · Supplies	101.35
6235 · Misc	1,367.00
Total 6200 · Administrative Expenses	4,139.73
7000 · Sports	
7005 · All Sports	11,200.00
7010 · Fall Sports	18,600.00
7015 · Winter Sports	11,055.47
7020 · Spring Sports	16,525.00
Total 7000 · Sports	57,380.47
Total Expense	64,750.66
Net Ordinary Income	3,023.48
Net Income	3,023.48

Westlake Demons Athletic Boosters

8-Feb-18

NAME	SPORT	EMAIL	TEAM LIAISON? Y or N
Gymna Rotinger			N
Kelly Ilg	n/a	kellyilg427@gmail.com	N
Kaura Lyle	softball	RLM459@aol.com	Y
Christy Brown	soccer/flag	Brownesfd@delnet.ca	W
Ken Brown	beer/Hof	↓	
Marianne Campo	girls basketball	ladydi330@yahoo.com	Y
Melissa Grimes	gymnastics	psychogrimes@gmail.com	Y
Kirsten Cahill	fax	cahillgrp@aol.com	X
Jim Eppeler	Boys Bowling	jeppeler@yahoo.com	Y
Rob Button	Girls Golf/Bowling	robbutton.com	Y
Wil Needham	Baseball	comore5ound4@aol.com	N
Bernadette Kronz	Cross Country	p.kronz@spglobal.net	Y
Jim Feldner	Vball	jlefeld@wowway.com	Y
Laurie Walsh	CC	walsh26@roadrunner.com	Y
Laurel Clarke	Swim/Dive	laurelclarke@gmail.com	Y
Carolyn & Eric Hansen	Soccer/Lacrosse	ebhcwh@gmail.com	Y
Carol Burns	Cheer	BurnsCarol@ppho.com	Y
Lisa Mansow	Hockey	davelisa_mensow@yash.com	Y
Sharon Prexta	Varsity Jacket	sprexta@wowway.com	Y
Barb Kerr	Football/Baseball	barbkerr4@gmail.com	N