



**Westlake Demons Athletic Boosters Meeting Minutes
August 1 2019 – Red Brick Room**

Athletic Director's Report: Tony

- first day of sports, August 1st,
- need to sign off on Gateway website, needed for physical forms, etc..
- requests update, approved in June, all have been ordered or in process of, or here, ahead of game

1. Requests/Financial/Guest

- a. golf program boys & girls, grow in the last few years, now have a boys & girls JV golf coach, have 4 coaches. Boy JV Matthew Crowder, Stephanie Xenos now just girls, request, used to practice at Avon Oak and West Pine, looking for new spot, Sportsville in North Ridgeville for practice, asking for both programs asking for golf passes/cards, immediate . try to go 2 days a week, 6 – 8 athletes per team, asking for WDAB to cover expense. Max amount \$2176 for the entire season for both girls & boys. Funds available but need to have enough members present to vote. Will circle back
- b. additional invoice from Huddle, approved \$4500 WDAB, price has gone up to \$4999 asking for \$499 to cover from general fund,

2. Updates

- a. Season passes, agreement with new company, will be on smart phone no cards, WDAB has supplied with ipods to scan at gate, test run at rally, looking at going paperless ticketing next year
- b. thank you to spirit committee, meeting on Monday, on track
- c. reminder, physical form Gateway reg, pre-season meeting on Aug. 11 7PM in PAC, all drug testing added to Gateway, all athletic forms should be on Gateway
- d. Seth trainer developed EAP for all facilities to all coaches who use the facilities
- e. had a head coaches summit at Tony's house, great meeting, positive coaching alliance discussion/presentation, Demon Code (core values) head coaches came up with, students will sign (get copy from Tony)
Demon Parent code (parent values) posted in school
- f. need sign up for concessions

4. Budget requests –

Officers Reports

President: Tim Bihn

*Motion to approve June minutes: Tricia Balch
Second: Dana Wolfe*



All vote, motion carries

- Tim, fall sports program made by Diane, membership forms done, fliers going to athletes
- Talk about a January 2nd meeting, move it Jan 9th, still on break
- Season passes, agreement with new place on line
- Website domain name, up for renewal .com and .org \$80 for both for 2 years, will do for next 2 year, Tricia

Open Positions

- Spirit Wear – there is a plan in place to get us through the fall

Hall of Pride

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August 1 WDAB Packets to Families

- Program Good Luck Ads – Julie Novak?
- Yard Sign Order Forms – Carolyn Hansen
- Membership Forms – Laurel Clark
- The W Shop Hours & Varsity Letter Jacket Form – Kelly, Fawn & Sharon
- Photo Dates & Senior Banner Information – Jessica Hennessey
- Spirit Rally Flyer – Dana Hartup
- Email sent to FALL Team Reps with attached documents
- Hard copies sent to Laurel Clarke for duplication and assembly
- Given out at Parent/Team Meetings via Team Rep – give them information on what to say so all delivering consistent message from WDAB
- All Forms should try and have SAME DEADLINE – let's work together on this
- Information up on Web – send your forms and information to Lori
- Committee Chairs must get their information to Social Media Chair, Amy Havelka. If you have something that needs to be shared with our community of athletic families (yard signs, good luck ads, deadlines...)

Vice President: Dana Wolfe

- White out shirts are in, partner is North Coast Jaw Center, football ordered additional 50, sponsor for black out shirts as well (Westland Heating and Cooling)
- Meeting with Markers, concepts for some fundraising \$ but more in front of community, team flags in honor for Veterans Day



- Will send out info on March 28th, Spring Fundraiser, need a committee will reach out, might

Treasurer: Tricia Balch – Jen and Barb Kerr to help with getting up to date, will get deposits made and financial reports to everyone

- Has updated EIN Tax ID form, will update on website, bring check requests to meetings or in school mailbox for check requests, need a copy of receipt text a copy of receipt

Secretary: Ivy Arndt

Committee Reports

Alumni & Community Relations: Megan Moutoux

- Thank you to all for coming to July 4th parade, big crowd, nice time, great support
- Research for Tim, oldest football team 1919, looking for first sports 1898, first organized sports at Westlake. Looking for volume 1
- Alumni Assoc, family fun night Sunday, Sept 15 at Bay Lanes, to build scholarship fund 4PM, will have flier, looking for teams of 3 or 6, will need to pre-register
- Hall of Fame dinner on Oct 17th, Wagner's of Westlake (get names from Megan)
- Kiwanis Pancake Breakfast Sunday, Oct 20th

Concessions: Jenny Pirnat & Angela Kolocouris

- August 16th, soccer, volley ball, LBMS, Cheryl email out with requests, send email list to entire WDAB list, send to Amy Havelka, Cheryl and Lori to send out

Membership: Laurel Clarke

- Open, Membership Drive link is online, team packets to give to teams. Good luck ad and yard sign and flier for rally and membership form, also letter form Tim. Will be at Rally
- Top 3 levels will give tshirts, Onyx silver and Emerald
- Season passes link not up yet, should be in next few days working with TicketRoar, fees involved. Can get passes through membership, EventBrite will send email with passes
- Close to 20 members

Public Relations: Marti Bowman

- Spirit Rally, send out to publications, reports at Cleveland.com will write an article about it

Scholarships: Diane Norris, not present

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Senior Banners: Jessica Hennessey

- Lanore from Pictures Takers reached out, \$40 per athlete, collect money from kids at time of picture, cash check or cc for the banner, will bill WDAB only for \$10 per student. Will add something to WDAB website a blurb

Social Media: Amy

- Keep sending her info, she retweets, etc... send to Amy she will get the info on social media

Spaghetti Dinner: Chuck Backus & Bill Chmielowiec, not present



Spirit Rally: Dana & Ellen Hartup , not present, Cheryl offered update, most shifts/slots are covered, each sport program to have athletes to represent them. Parent volunteers good, dunk tank full, DJ, Band, Food Trucks, starts at 6PM

Sports Programs: Dianne Gallagher , tag teaming with Gina on sponsorship, want to go to press soon after picture day Aug 11th, should have photos the 12th, will need to ID of the team members

Corporate Sponsorship: Gina Redinger

have 2 sponsor for Rally, Howard Hanna, Westlake Laser Wash, both are Westlake parents, \$500/each. North Coast Jaw for t-shirts, \$3000 sponsorship, came through again this year. 5 WDAB corporate champions- Della Vella Realty, Westland Heating & Air, Madison Eye Care, Center for Ortho and 2XL Sports, looking to get 2 more. Sponsor for black out, winter sports, Westland Heating and Air Conditioning, \$2000 for black out, also buying banner at stadium. About \$12000 in advertising sales, still a few weeks left to get in fall sports program. Looking for sponsor for tailgate homecoming.

Volunteer & Team Reps: Cheryl Bansek

- All are the reps still the same? Gina has fall but not on Winter & Spring, send Tony list he will find out about Winter & Spring
- Look at getting LBMS/DIS reps? Look at getting fall reps from middle school.
- Had LBMS team reps about 3 years ago, fell by way side, was super helpful, look to revive, Tony will get list to Cheryl for each sport to get reps.

Varsity Jackets: Sharon Prexta

- Not present

The W Shop/Truck: OPEN

- Gina, Kelly & Fawn placed order for fall, a few new items, will run the spirit wear sales for spirit rally, after then will step aside, still looking for people to step up, no one has stepped up. Tim and Gina will look to get volunteers to cover school hours; not sure about football games/truck for spirit wear.

Website: Lori Jolliffe , see note from Lori

Yard Signs: Carolyn Hansen

- Trying to reach out to youth sports to increase sales, same easy ordering, on website, deadline for fall is Aug 15th
- Cheryl mentioned Alumni signs, kindergarten signs, future alumni, etc... signs are offered to middle school as well LBMS.
- Send info to Vice Principal at LBMS to send out form for all fall athletes
- Need to send fall coaches, Dreamin Demons (cheer) , football, soccer,

NEW BUSINESS:

- Motion to fund for golf practice Sportsville \$2176- Cheryl made motion
- Gina 2nd



- All in favor, 7 members, motion approved
- Motion made for \$499 increase for Huddle, Cheryl make motion to increase
- Laurel 2nd
- All in favor, motion approved

- Stadium clean up, asking for all who use field, football, cheer, soccer, lacrosse, etc...need parent volunteer Sunday Aug 4th. Can turn in for service hours; Bob Conway head of maintenance crew on top of it. Email Tony anything that needs fixed. Sign up on site but can come even if not signed up.
- Hail Mary's, big supporter, free pizza after game in uniform, dine in only, free cheese pizza, team reps share with team.
- Good Luck Ads, available again on website
- Gina, Megan and Gina worked over summer on Hall of Prides, should all be ready by time school starts, gymnastic board added, new records broken, more all American and state champions, adding about 25 more All-Ohio athletes and new showcases. Tim has been awesome, dove in head first, reaching out to all, Gina very grateful!
- Tony, SWC conference voted to increase tickets \$7 adult's student and seniors \$4, opening game Thursday Aug 29th

Motion to adjourn: Gina Redinger

Second: Dana Wolfe

All vote motion carries

Next meeting: Thursday, September 5 – 7p at WHS/Red Brick Room

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Carolyn Schuemann	Holf	schuemanns@wowway.com	Y
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Jim Bednar	Football/LAX		N
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