



Westlake Demons Athletic Boosters Meeting Minutes November 7 2019 – Red Brick Room

Athletic Director's Report: Tony, not present, see attached report

- See report from Tim, record boards on waitlist
- Check received from Ticket Roar, \$5000
- Looking into another vendor for season passes
- Thanks for help with SWC Cheer event, great success
- Kathy McKenzie still out, not return date as yet
- All banquets went well
- March 9th, winter banquets, see dates
- Girls LAX new coach
- Winter sports in full swing by next week

1. Requests/Financial/Guest Officers Reports

President: Tim Bihn

Motion to approve October minutes: Carrie

Second: Jessica

All vote, motion carries

Tim's report:

- Event Brite, bankrupt Ticket Roar not, did get a check for \$5000, will not get balance
- Athletic dept will be out about \$2000 WDAB out about \$700
- Did not include those that paid membership directly
- Tailgate homecoming, very successful! Thanks to all who helped.
- Spaghetti Feb 7th, Westside Orthodontics exclusive sponsor
- Demon Derby changed to March 21st from March 28th
- Senior Banners, Friday 3-5
- Veteran's flag up and look great

Open Positions

- None at present

Vice President: Dana Wolfe

- 50/50 raffle went well for football, thanks \$2050 collected,
- Veteran's flag display, thanks to all who helped organize. Will be bio's on veterans honored by flags
- Students assisted in putting up flags on Hilliard, 26 flags displayed, great experience, talk of doing again in future. Want public to walk through



- Concluded white out t-shirts, will give to cheer to throughout at basketball games
- March 21st, Demon Derby, still looking for more people to assist and be part of the committee, will still be at St Demetrius
- Still needs teams and vets on Friday 11-8 for pictures, photo opp. between 3PM-5PM
- Veteran Flag was fundraiser, need to plan when to sell other flags for Memorial Day, maybe at Spaghetti dinner? Will look for other sponsorships for 911, Veterans day, Memorial Day.
- Question about enough light displaying the flags. It is good for the amount of time they will be displayed. Could WDAB purchase some solar lights to put in ground, only up until Tuesday.

Treasurer: Tricia Balch

- Have up to date financials back to July
- Cash about \$215,000, of that \$141,00 for team reserves and athletic department
- About \$73,000 to use for other items needed going forward
- Please give Tricia receipts for purchases

Secretary: Ivy Arndt

- Send info if not at meeting

Committee Reports

Alumni & Community Relations: Megan Moutoux

- Helped with flags – community relations
- Alumni 2019 all set, great ceremony, good feedback from community
- Career Shadowing had about 7 or 8 alumni on the Professional Panel today, more and more alumni are looking to get involved
- Nomination are open for 2020, will close at end of month, will announce at Spaghetti dinner
- Saturday. Feb 8th alumni meet up, day after Spaghetti dinner
- Can go online and nominate alumni, wlake.org, Google form to nominate
- Using social media to promote voting for an alumni

Concessions: Jenny Pirnat & Angela Kolocouris

- Cleaning out from fall volleyball & soccer, getting ready for winter
- Emails went out looking for volunteers to help with winter concessions. Emails have been sent to reps. Please sign up

Membership: Laurel Clarke , not present

- Membership is still open. The form is available online. Team representatives, please encourage your families to join if they haven't already. We currently have 172 memberships and 301 members. Hoping the winter season brings in a bunch more members. As always, if you have any questions, let me know. wdabmembership@gmail.com

Public Relations: Marti Bowman

- Not present

Scholarships: Diane Norris

- Not present

Senior Banners: Jessica Hennessey

- Date is Friday 11-8, picture day for Senior Banner for winter sports
- Need to know who has the senior banners from fall sports, Tim will check with Tony



Social Media: Amy Havelka, not present

- Amy can still post on social media while I'm out of town but send me info as ready to go as you can as my resources are limited.
- In the last month, the Facebook post that had the most reach was the Cheer Competition post on October 28th. It reached 759 people while most other posts that month hit fewer than 200.
- Be sure to Like and Share our posts on Facebook.
- Be sure to Like and Retweet our posts on Twitter.

Spaghetti Dinner: Chuck Backus & Bill Chmielowiec,

- Not present
- Will also be Coaches VS Cancer and Dribbling Demons

Spirit Rally: Dana Hartup

- No changes, will need to get banner updated with new date. Banner will go across Hilliard.

Corporate Sponsorships: Gina Redinger, not present

Corporate Sponsors

- Will be looking for 2 more sponsors for the next pallet of water for concessions
- Westside Orthodontics will be the exclusive sponsor of the 2020 Spaghetti Dinner

Hall of Pride

- Production is almost complete and we should have an installation date within the week for the updates that were done over the summer including updates to record boards, All Ohio plaques, State Champions, and All Americans.

Sports Programs: Dianne Gallagher

- Winter programs underway still waiting on bowling schedule to get finalized
- Team photos are being taken tomorrow
- Will send photos to team reps to identify each member for names listed in programs
- Will be a little delayed due to some teams not having uniforms, will have to wait on photos to add to program
- Consider looking at new photographer for picture due to several issues with photos, checking to see if school has a contract? Talk with Tony to see about the possibly getting another photographer. Question about who to reach out to look into the issue of the poor quality of pictures. Tim will check with Tony who will then have to check with school. Follow-up with an update at next meeting.

Volunteer & Team Reps: Cheryl Bansek

- Not present

Varsity Jackets: Sharon Prexta



- Went to 2 banquets this week, football next week, November 13th is cutoff date to guarantee for Christmas. Getting some good inquiries not selling

The W Shop/Truck: Gina Redinger & Tim Bihn Spirit Wear

- Had a successful fall with lots of help from volunteers selling spirit wear from both The W Shop and the spirit wear truck at home football games.
- Everything has been moved back from the truck to the store.
- Small restocking orders have been made throughout the fall.
- A large order of many new items has been made for the upcoming holiday sale.
- The store is open this Friday during student lunches and then will be closed until the holiday sale for restocking and inventory.
- Dates for the holiday sale are Saturday, December 7 from 10:30am - 3:00 pm and Tuesday, December 10, from 5:30pm - 9:00 pm
- Additional December dates will be added until school closes for holiday break.
- We will be adding fun items designed and created by the Tech Club at WHS including key fobs, sunglasses, bottle openers all designed by the students featuring the Westlake Demon.

Website: Lori Jolliffe

- Not present

Yard Signs: Carolyn Hansen

- Not present, orders are due November 13th.

NEW BUSINESS:

- Dr Googin, update on SWC, meeting with SWC superintendents tomorrow. Westlake is 2nd smallest conference in SWC

Motion to adjourn: Jessica Hennessey

Second: Dana Wolfe

All vote motion carries

Next meeting: Thursday, December 5 – 7p at Hooley House