



**Westlake Demons Athletic Boosters Meeting Minutes  
December 5 2019 – Houlihan's Westlake**

**Athletic Director's Report:**

- **Weight room new record boards are up, need records!**
- **Jake Schober built storage units**
- **Ticket update; moved to Home Town Ticketing, have a 30-minute online training coming up for Tony, system is much better, they can do season passes and 12 game passes, we set it up ourselves. Tony thinks it's less expensive than previous program.**
- **Not currently selling passes with new system; if anyone asks not yet, current passes are working.**
- **Tony will meet with Home Town in 2 weeks, should have more info on when we can sell passes after that meeting.**
- **Link that was created was supposed to be paid to WDAB directly; no passes sold lately. No current link but can still type in the link but no longer on the WDAB website. Laurel will test to see if link is working. More to come on this. Tony will find out more information and update on details.**
- **Special thanks to Dana for helping you with sports banquets!**
- **Kathy is still out mom is still ill, Sandy from Dover has been assisting. Been a huge help.**
- **Coach Eyerman grandmother passed way, asking for thoughts for family**
- **Coach Considine from basketball selling spirit DemonLand shirts**
- **Winter banquets March 9<sup>th</sup> Wrestling swimming bowling and gymnastic**
- **March 10<sup>th</sup> is hockey basketball and cheerleading**
- **Baseball team requesting new home and away varsity, will pass varsity to HV and freshman, and another set of pants, total is \$5187.00 request to WDAB, Tony will buy 2<sup>nd</sup> set of pants of his budget. Larry explained they went through full inventory of all uniforms, not enough to provide a full team. Will use District 1, all top of the line and custom, mix of material to offer better quality during colder weather.**
- **Motion made Dana Hartup, 2<sup>nd</sup> by Dana Wolf, open discussion. Gina asked what was the last purchase made by WDAB for baseball, just t-shirt and items for field. Branding has been an issue with the Demon logo. When coaches go to order new uniforms what is the protocol for following the branding? Need to follow the guideline for the branding if WDAB is paying for uniforms. There has been some frustration from several people regarding the different guidelines. Nothing can touch the W. The uniforms need to follow the guidelines. Look into District 1 to see what fonts are available to see what is best for the teams. Boosters need to see the font. Find a way to be consistent.**



- Policy of collecting uniforms; getting stricter, having kids bring uniforms to last game to get everything returned. The coaches need to have a structure in place in get uniforms returned. Larry explained that parents are assisting in getting items returned. WDAB in 2015 paid \$3000 and 2017 \$4000 full set of uniforms.
- Motion has been raised to provide new jersey. Motion approved. Motions carries, approved.
- Concern with LifeTouch, contract done above Tony, district contact ends May 2021; will request RFP end of 2020 for new contract, Ripcho does middle school, if anyone has specific complaints email Dave Kocivar with any issues or concerns. Have a team rep at pictures to assist with placement of picture. Need a specific guideline for what is needed for the pictures.
- Question regarding Tony's evaluation with coaches; Tony sends email with evaluation and have a meeting with questions and discuss area to improve on, 45- 60-minute meeting per coach, thorough meeting/process. Coaches will know prior to meeting if there are any issues or concerns. Tony will let coaches know prior to evaluation. Tony puts out a lot of fires that coaches and parents don't always know about. If there is an issue contact Tony, will listen unless it's about playing time...has a good feel for what the coaches do on a daily basis, practices. Concerns please have a conversation with Tony. Growth is what Tony is looking for. Playing time is a different conversation, with coach, parent and player in same room.
- If parent has valid concern, please make an appointment with Tony.
- Question on how we can incorporate mental help into sports? Side conversation.
- No more movement ust now, meeting with Great Lakes next week, expect to update after holidays.

## 1. Requests/Financial/Guest Officers Reports

**President: Tim Bihn**

*Megan the silent co-chair of Demon Derby, will not be at Derby that night, will support Derby.*

*Motion to approve November minutes: Gina Redinger*

*Second: Tricia Balch*

*All vote, motion carries*

Tim's report:

- Jane Peer, new cross country rep
- W-Shop holiday hours posted on website
- \$17,373 down from LY \$22,786
- Senior banner hung in Hall of Pride, look great!
- Winter Program at printers waiting on delivery date
- No open positions



### **Open Positions**

- None at present

### **Vice President: Dana Wolfe**

- Card being passed around for July Novak her mom passed.
- Black out shirts are in, will included in W-Shop sale
- Secure date for doughnuts with Demons for winter athletes
- Had first Demon Derby meeting on 12-4; need about 4 more volunteers
- Have 3 race sponsors already
- Next meeting after holiday, adjusted a little bit from prior year, some good communication from meeting
- Big props to Amy Hevelka for getting all social media posts

### **Treasurer: Tricia Balch**

- Financials will be online, reserve balances by tomorrow, will update on website

### **Secretary: Ivy Arndt**

- Send info if not at meeting
- Is everyone getting emails, please sign up on sheet with emails, will update Constant Contact

### **Committee Reports**

#### **Alumni & Community Relations: Megan Moutoux**

- In nomination voting season, Feb 7<sup>th</sup> will be announced who is voted in to Alumni Hall of Fame

#### **Concessions: Jenny Pirnat & Angela Kolocouris**

- Lori Joliffe will make chili again for Friday night basketball for walking Taco
- Sign up not going well, will send another email Team reps need to send emails to teams to sign up; need more help
- January 3<sup>rd</sup> wrestling tournament; will need help with concession

#### **Membership: Laurel Clarke**

- **Lower than last year, team reps sent out info to encourage families to join**
- **Send out email to encourage families to sign up**

#### **Public Relations: Marti Bowman**

- Not present

#### **Scholarships: Diane Norris**

- Not present

#### **Senior Banners: Jessica Hennessey**

- Not Present

#### **Social Media: Amy Havelka,**

- Veterans Day post was about 1400 people, important to share posts
- Make sure to Like, Share and Comment to get the word out
- Sent any posts to Amy



**Spaghetti Dinner: Chuck Backus & Bill Chmielowiec,**

- Still on track for Feb 7th

**Spirit Rally: Dana Hartup**

- Nothing to share

**Corporate Sponsorships: Gina Redinger**

- Sponsor for Spaghetti Dinner, Westside Ortho
- Water came in, Madison Eye Care and Marie Nader are sponsors for water
- Will start selling placemat sponsors in January for Spaghetti dinner

**Sports Programs: Dianne Gallagher**

- Just went to production due to some issues with photography, should be picked up in about a week

**Volunteer & Team Reps: Cheryl Bansek**

- Not present

**Varsity Jackets: Sharon Prexta**

- No present

**The W Shop/Truck: Gina Redinger & Tim Bihn**

**Spirit Wear**

- Big sales coming up, lots of new stuff has come in (see dates from Gina for upcoming dates)
- Flier on website for dates of Holiday sales
- Dates are Sat 12-7 10AM – 3PM; Tues 12-10 5:30PM – 8:30PM

**Website: Lori Jolliffe**

- Not present

**Yard Signs: Carolyn Hansen**

- 25 sold and delivered

**NEW BUSINESS:**

- Megan; look at adding Alumni data to current WDAB database; asking for WDAB to allow Alumni to use database platform; Lori would send the info but Megan would create the information; less expensive to be added on to current data, cost would be about \$35/month to be added to current WDAB database; alumni would reimburse WDAB to being added.
- Megan made motion to add Alumni Association data to current WDAB data base; approve \$400 to share Constant Contact database for Alumni association to use but will reimburse back to WDAB

Vote motion carries; all approved

*Motion to adjourn: Dana Hartup*

*Second: Laurel Clarke*

*All vote motion carries*

Next meeting: Thursday, January 7p at WHS/Red Brick Room